

The Essentials Of Interaction Design



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About the author (2007) Currently, he is Manager of User Experience at Bose Corporation and President of IxDA, the Interaction Design Association. David Cronin is Director of Interaction Design at Cooper, where he's led the design of products for such diverse users as surgeons, museum

visitors, online shoppers, automobile drivers, financial analysts, and the elderly.

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History. The term interaction design was coined by Bill Moggridge and Bill Verplank in the mid-1980s, but it took 10 years before other designers the concept started to take hold. To Verplank, it was an adaptation of the computer science term user interface design for the industrial design profession.

Interaction design - Wikipedia

Alan Cooper. Alan Cooper (born June 3, 1952) is an American software designer and programmer. Widely recognized as the "Father of Visual Basic," Cooper is also known for his books About Face: The Essentials of Interaction Design and The Inmates Are Running the Asylum: Why High-Tech Products Drive Us Crazy and How to Restore the Sanity.

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